Shijra Hassan
Product Designer

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Willing to Relocate ◉

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With a total of four years of design experience, I specialize in crafting impactful visual experiences. My journey includes nearly two years dedicated to designing compelling social media posts and over two years honing my skills as a UI/UX designer. Across more than 40 projects, I've delved into diverse industries including fitness, education, medical, and fintech. My passion lies in creating intuitive interfaces that resonate with users, making me a versatile UI/UX designer committed to crafting exceptional digital experiences.

Skills

Design System	Wireframing	Prototype Design	Strategic thinking	Design Thinking
Detail Oriented	User Experience Design	Problem Solving	Mockups	Product Design
Collaboration	Technical	User Interface Design	Usability Design	Interaction Design

Work Experience

Bookme.pk / Product Designer   Lahore, Onsite
JUNE 2024 – PRESENT

I am currently involved in a comprehensive design revamp for Bookme, where I am developing a new design system to enhance the overall user experience. Additionally, I am contributing to the Visit Saudi project, working on the corporate portal for Bookme, and integrating their widget into the Mrsool app. Each of these projects is aimed at creating cohesive, user-friendly interfaces that align with the latest design standards and deliver a seamless experience across platforms.

Dextersol / UI/UX Designer   Lahore, Remote
JULY 2023 – MAY 2024

I've had the privilege of designing diverse products across various industries, from medical and travel to fintech, among others. With DexterSol, I successfully completed over 30 projects, several of which are currently live. Notable among these are PropStart, WeCare, a Lost and Found app, DexterSol's own website, and many more. Each project reflects my commitment to delivering effective solutions tailored to the unique needs of different sectors, showcasing my versatility as a designer.

Mudirr / UI/UX Designer   Dera Gazi Khan, Remote
JUN 2023– AUG 2023

With Mudirr, I successfully designed a car management system, a money refund app " Refunditt", and a newsletter project. Each project was completed to satisfaction, showcasing my ability to deliver effective solutions across various domains.

Coding Age / UI/UX Designer   India, Remote
AUG 2022 – APR 2023

I designed educational app interfaces and websites for Coding Age, a programming academy startup. Notably, one of their app "Aintrie" is live, showcasing my contribution to creating engaging learning platforms for aspiring programmers.

Education

BS Software Engineering
Comsats University Islamabad, Sahiwal Campus
2018 – 2022